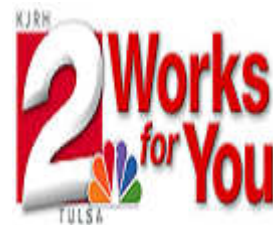


## ORDER



**Orders**  
**Order / Rev:** 202664  
**Alt Order #:**  
**Product Desc:** Oklahomans for Criminal Justice Reform  
**Estimate:** 935  
**Flight Dates:** 10/31/16 - 11/07/16  
**Original Date / Rev:** 10/26/16 / 10/27/16  
**Order Type:** GENERAL

KJRH

**Primary AE:** Jenna Salmon  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Oklahomans for Criminal Justice Refc  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	18	\$12,425.00	\$10,561.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	18	\$12,425.00	\$10,561.25	0.00
<b>Totals</b>	<b>18</b>	<b>\$12,425.00</b>	<b>\$10,561.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/31/16	11/07/16	M-F Today Show M-F Today Show	CM	7-9am	111----	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-11----		2				\$225.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$225.00		0.00			
N 2	KJRH	11/03/16	11/07/16	M-F 11am News M-F 11am-12pm News	CM	11am-12pm	1--1---	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---1---		1				\$150.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$150.00		0.00			
N 3	KJRH	10/31/16	11/03/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1--1---	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1--1---		2				\$200.00		0.00			
N 4	KJRH	11/02/16	11/04/16	M-F Nightly News M-F Nightly News	CM	530-6pm	--1-1--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1-1--		2				\$400.00		0.00			
N 5	KJRH	11/01/16	11/03/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-1-1---	:30	2	\$375.00	P-3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---		2				\$375.00		0.00			

Order / Rev: 202664  
 Alt Order #:  
 Flight Dates: 10/31/16 - 11/07/16

Advertiser: Oklahomans for Criminal Justice Reform  
 Product Desc: Oklahomans for Criminal Justice Reform  
 Estimate: 935  
**KJRH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KJRH	10/31/16	11/01/16	M-F 630-7pm The List	CM	630-7pm	11-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	11-----			2		\$250.00		0.00				
N 7	KJRH	11/03/16	11/07/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	1--1---	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	---1---			1		\$500.00		0.00				
Week:		11/07/16	11/13/16	1-----			1		\$500.00		0.00				
N 8	KJRH	11/07/16	11/07/16	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$1,000.00		0.00				
N 9	KJRH	11/01/16	11/01/16	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$2,500.00		0.00				
N 10	KJRH	11/06/16	11/06/16	NFL Game Sunday NFL Game Sunday	CM	715-1030pm	-----S	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1		\$4,500.00		0.00				
													Totals	18	\$12,425.00